

What is claimed is:

1. A method of studying a subject comprising the steps of:
 - a) opening an educational application that includes a plurality of questions
 - 5 pertaining to a subject,
 - b) answering at least one question included in the educational application, and
 - c) viewing a model removing an article of clothing when the question in step b) is answered correctly.
- 10 2. The method of claim 1 comprising a plurality of sequential repetitions of steps b) and c).
3. The method of claim 2 wherein in each repetition of step c) a different article of clothing is removed.
- 15 4. The method of claim 2 wherein one of a plurality of models is selected for viewing in step c).
5. The method of claim 4 wherein another of the plurality of models is selected
- 20 for viewing in step c) when the previously selected model has removed a final article of clothing.
6. The method of claim 2 wherein the model in step c) initially wears at least one article of clothing associated with the subject.
- 25 7. The method of claim 1 wherein step a) comprises opening the educational application on a central site via a network.
- 30 8. The method of claim 7 wherein the educational application further includes a link to a model site that permits viewing a model.

9. The method of claim 8 wherein the link is activated when the educational application is opened.

10. The method of claim 8 wherein step b) further comprises selecting an article
5 of clothing to be removed by the model when the question is answered correctly.

11. The method of claim 10 wherein the educational application determines when the question in step b) is answered correctly.

10 12. The method of claim 11 wherein prior to step c) the educational application provides the model site with an instruction for the model to remove the selected article of clothing.

13. The method of claim 7 wherein a site accessing the central site has a
15 physical location and wherein access to the central site is controlled based on the physical location of the accessing site.

14. The method of claim 7 wherein the central site requires a provision of value for access to the educational application.

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15. The method of claim 7 comprising a plurality of sequential repetitions of steps b) and c).

16. The method of claim 15 wherein after a specified number of sequential
25 repetitions of steps b) and c) the central site requires a provision of value prior to authorization of further sequential repetitions of steps b) and c).

17. The method of claim 15 wherein the central site requires a purchase of a membership in a site on a network, a purchase of a service, a purchase of a good,
30 provision of an e-mail address, or acceptance of an advertisement.

18. The method of claim 15 wherein a premium is provided after a predetermined number of the plurality of questions in the educational application pertaining to the subject have been correctly answered.

5 19. The method of claim 18 wherein the premium comprises a discounted or free admission to an establishment.

20. The method of claim 18 wherein the premium comprises a discounted or free performance by a model viewed in step c), the performance to be viewed in person at
10 an establishment or on a site via a network.

21. The method of claim 18 wherein a downloadable file is provided enabling printing of a coupon redeemable for the premium.

15 22. The method of claim 7 further comprising the steps of:
 receiving a notification from the central site after step b) when the answer provided in step b) is correct and a request for selection of an article of clothing to be removed by a model, and
 selecting an article of clothing to be removed by the model.

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23. The method of claim 22 wherein the educational application provides the model site with an instruction for the model to remove the selected article of clothing.

24. A method of studying a subject comprising the steps of:
25 a) accessing a central site via a network,
 b) opening on the central site an educational application that comprises
 (i) a plurality of questions pertaining to a subject, and
 (ii) a link to a model site permitting the user to view a model,
 c) providing an answer to at least one said question,
30 d) instructing the model to remove an article of clothing when the educational application determines that the answer provided in step c) is correct, and

e) viewing the model removing the article of clothing upon determination by the educational application that the answer provided in step c) is correct.

25. A method of studying a subject comprising the steps of:

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a) accessing a central site via a network,

b) opening on the central site an educational application that comprises a plurality of questions pertaining to a subject,

c) providing to the central site an answer to at least one said question,

d) receiving a notification from the central site when the answer provided in step
10 c) is correct, together with a request for selection of an article of clothing to be removed by a model,

e) selecting an article of clothing in response to the request received in step d),
and

f) viewing the model removing the selected article of clothing.

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26. The method of claim 25 wherein step a) comprises opening the educational application on a storage medium provided by a user.

27. The method of claim 26 wherein the storage medium is a CD-ROM.

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28. The method of claim 26 wherein step b) comprises providing the answer to a central site via a network, the central site including a link to a model site permitting a user to view a model.

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29. The method of claim 28 wherein the link is activated when the central site is accessed.

30. The method of claim 28 wherein step b) further comprises selecting an article of clothing to be removed by the model when the question is answered correctly.

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31. The method of claim 30 wherein the educational application determines when the question in step b) is answered correctly.

5 32. The method of claim 31 wherein prior to step c) the central site provides the model site with an instruction for the model to remove the selected article of clothing.

10 33. The method of claim 28 wherein a site accessing the central site has a physical location and wherein access to the central site is controlled based on the physical location of the accessing site.

34. The method of claim 28 wherein the central site requires a provision of value prior to accessing the site.

15 35. The method of claim 28 comprising a plurality of sequential repetitions of steps b) and c).

20 36. The method of claim 35 wherein after a specified number of sequential repetitions of steps b) and c) the central site requires a provision of value prior to authorization of further sequential repetitions of steps b) and c).

37. The method of claim 36 wherein the central site requires a purchase of a membership in a site on a network, a purchase of a service, a purchase of a good, provision of an e-mail address, or acceptance of an advertisement.

25 38. The method of claim 35 wherein a premium is provided after all of the plurality of questions in the educational application have been correctly answered.

30 39. The method of claim 38 wherein the premium comprises a discounted or free admission to an establishment.

40. The method of claim 38 wherein the premium comprises a discounted or free performance by a model viewed in step c), the performance to be viewed in person at an establishment or on a site via a network.

5 41. The method of claim 38 wherein a downloadable file is provided enabling printing of a coupon redeemable for the premium.

 42. The method of claim 28 further comprising the steps of:
 receiving a notification from the central site after step b) when the answer provided
10 in step b) is correct and a request for selection of an article of clothing to be removed by a model, and
 selecting an article of clothing to be removed by the model.

 43. The method of claim 42 wherein the central site provides the model site with
15 an instruction for the model to remove the selected article of clothing.

 44. A method of studying a subject, the method comprising the steps of:
 a) opening an educational application that comprises a plurality of questions
 pertaining to a subject,
20 b) providing to a central site via a network
 i) an answer to at least one said question, and
 ii) an instruction directing a model to remove an article of clothing when
 the central site determines that the answer so provided is correct, and
 c) viewing via the network a model removing the article of clothing upon
25 determination by the central site that the answer provided in step b) is correct.

45. A method of studying a subject, the method comprising the steps of:

a) opening an educational application that comprises a plurality of questions pertaining to a subject,

5 b) providing to a central site via a network an answer to at least one said question,

c) receiving a notification from the central site when the answer provided in step b) is correct, together with a request for selection of an article of clothing to be removed by a model,

10 d) selecting an article of clothing in response to the request received in step c), and

e) viewing via the network a model removing the selected article of clothing.

46. The method of claim 45 wherein the educational application further includes a link to a model site on a network that permits viewing a model.

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47. The method of claim 46 wherein step a) comprises opening the educational application on a storage medium provided by a user.

48. The method of claim 47 wherein the storage medium is a CD-ROM.

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49. The method of claim 47 wherein the link is activated when the educational application is opened.

50. The method of claim 46 wherein the educational application determines when a correct answer is provided to said at least one question included therein.

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51. The method of claim 50 wherein step b) further comprises selecting an article of clothing to be removed by the model when the question is answered correctly.

52. The method of claim 51 wherein the educational application provides the model site with an instruction for the model to remove the selected article of clothing.

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53. The method of claim 46 wherein a site accessing the model site has a physical location and wherein access to the model site is controlled based on the physical location of the accessing site.

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54. The method of claim 46 wherein the model site requires a provision of value prior to accessing the site.

55. The method of claim 50 comprising a plurality of sequential repetitions of steps b) and c).

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56. The method of claim 55 wherein after a specified number of sequential repetitions of steps b) and c) the model site requires a provision of value prior to authorization of further sequential repetitions of steps b) and c).

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57. The method of claim 56 wherein the model site requires a purchase of a membership in a site on a network, a purchase of a service, a purchase of a good, or provision of an e-mail address.

58. The method of claim 55 wherein a premium is provided after all of the plurality of questions in the educational application have been correctly answered.

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59. The method of claim 58 wherein the premium comprises a discounted or free admission to an establishment.

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60. The method of claim 58 wherein the premium comprises a discounted or free performance by a model viewed in step c), the performance to be viewed in person at an establishment or on a site via a network.

61. The method of claim 58 wherein a downloadable file is provided enabling printing of a coupon redeemable for the premium.

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62. The method of claim 50 further comprising the steps of:

receiving a notification from the educational application after step b) when the answer provided in step b) is correct and a request for selection of an article of clothing to be removed by a model, and

5 selecting an article of clothing to be removed by the model.

63. The method of claim 62 wherein the educational application provides the

model site with an instruction for the model to remove the selected article of clothing.

10 64. A method of studying a subject, the method comprising the steps of:

a) opening an educational application that comprises

i) a plurality of questions pertaining to a subject, and

ii) a link to a model site on a network permitting the user to view a model,

15 b) providing an answer to at least one question included in the educational application,

c) instructing the model via the network to remove an article of clothing when the answer provided in step b) is correct, and

d) viewing the model removing the article of clothing upon determination by the central site that the answer provided in step b) is correct.

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65. A method of studying a subject, the method comprising the steps of:

a) opening an educational application that comprises

i) a plurality of questions pertaining to a subject, and

25 ii) a video file including images of at least one model removing at least one article of clothing,

b) providing an answer to at least one question,

c) selecting at least one article of clothing worn by a model whose images are included in the video file, and

30 d) viewing at least a portion of the video file including images of the model removing the selected article of clothing when the answer provided in step b) is correct.

66. A computer application comprising
a) an educational application that includes a plurality of questions pertaining to
a subject,

b) means for providing answers to the questions to a model site, and
5 c) means for instructing a model to remove an article of clothing when a
question in the educational application is answered correctly.

67. A portable storage medium comprising the computer application of claim 66.

10 68. The portable storage medium of claim 67 which is a CD-ROM.

69. A computer application comprising

a) an educational application that comprises
i) a plurality of questions pertaining to a subject, and
15 ii) a video file including images of at least one model removing at least one
article of clothing,

b) means for receiving an answer to at least one question,
c) means for selecting at least one article of clothing worn by a model whose
images are included in the video file, and
20 d) means for accessing and displaying at least a portion of the video file
including images of the model removing the selected article of clothing when the answer
provided in b) is correct.

70. A portable storage medium comprising the computer application of claim 69.

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71. The portable storage medium of claim 70 which is a CD-ROM.